

# METHOD FOR DISPLAYING COMMODITY INFORMATION

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**Inventor(s):** YAGAWA YUICHI; MORIOKA MICHIO; HIRASAWA SHIGEKI; YAJIMA AKIO; KUWABARA TEIJI; OZAKI TOMOYA

**Applicant(s):** HITACHI LTD

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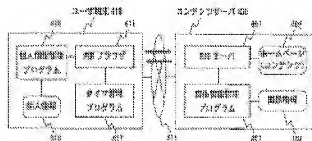
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## Abstract of JP 11312190 (A)

**PROBLEM TO BE SOLVED:** To provide and display commodity information sorted or individualized in each user, in relation to contents and to efficiently display plural commodity information, especially when a user simultaneously selects plural commodity information. **SOLUTION:** When contents 402 are selected by a user terminal 410, commodity information 404 related to the contents 402 is also selected by the use of a commodity information program 403, the display/non-display of the commodity information 404 is determined in each user based on the display condition of the information 404, and when plural commodity information 404 can be displayed by the processing, the display priorities of these commodity information data is determined. During the display of the contents 402, data indicating the contents of each commodity information 404 are displayed, together with the contents based on the display priority determined by the processing. At the sometime, all commodity information data, selected in each user and including the commodity information 404 which is not displayed during the reference of the contents due to their low priority, are temporarily stored in a storage area and the temporarily stored commodity information data are displayed in accordance with users, requests.



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